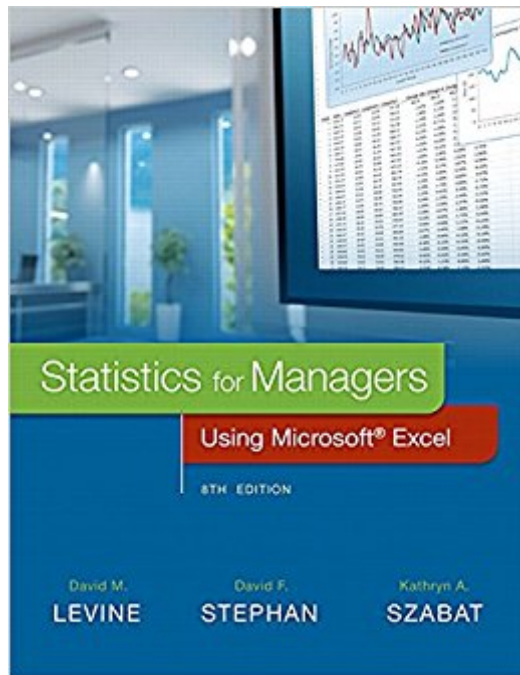




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Synopsis

For undergraduate business statistics courses. **Analyzing the Data Applicable to Business** This text is the gold standard for learning how to use Microsoft Excel® in business statistics, helping students gain the understanding they need to be successful in their careers. The authors present statistics in the context of specific business fields; full chapters on business analytics further prepare students for success in their professions. Current data throughout the text lets students practice analyzing the types of data they will see in their professions. The friendly writing style includes tips throughout to encourage learning. The book also integrates PHStat, an add-in that bolsters the statistical functions of Excel. Also available with MyStatLab, MyStatLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. **Note:** You are purchasing a standalone product; MyLab & Mastering does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134465970 / 9780134465975 **Statistics for Managers Using Microsoft Excel Plus MyStatLab with Pearson eText -- Access Card Package, 8/e** Package consists of: 0134173058 / 9780134173054 **Statistics for Managers Using Microsoft Excel** 032192147X / 9780321921475 **MyStatLab for Business Statistics -- Glue-In Access Card** 0321929713 / 9780321929716 **MyStatLab for Business Statistics Sticker**

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I needed this book for my MBA program with specific instruction NOT to get the International edition due to the exercises and HW given. I'm usually one to go ahead and pay the extra \$ to get my books from the school bookstore, to assure I get the correct one and in plenty of time, but upon looking at this book was considerably cheaper here so I thought I'd give it a go. I typed in the correct ISBN that I needed (pretty hard to get the wrong book when you use an ISBN, or so I thought) and this option came up, along with the correct option (hardcover). This option was a little bit cheaper (my guess was because it was paperback) so I clicked on it. Being cautious, I spent quite a bit of time checking to make sure what I was getting was correct. There was another review saying Chad S. used this book for the same program at the same school (assuming CSU means Colorado State University), and the product description had the same title, edition #, authors, # of pages, cover picture... The webpage did have a line stating "same material as US edition" that made me a little weary but nowhere could I find anything saying this was the international edition and given Chad's review I thought I should be fine. When it arrived the cover was different than the picture on the webpage (see pic). I thought this may still be ok and may just be a new print run for the cover, but then it all started to come together/fall apart. The back cover says this book is only for sale in the eastern hemisphere and published in India. I took it to my first class and everyone else even though getting their books from different sources, had a hardcover. The first set of exercises were given in class and while everybody had charts and text about bar graphs my bargraph info.

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